

The Water Rate and Fee Setting Process: What are your Needs?



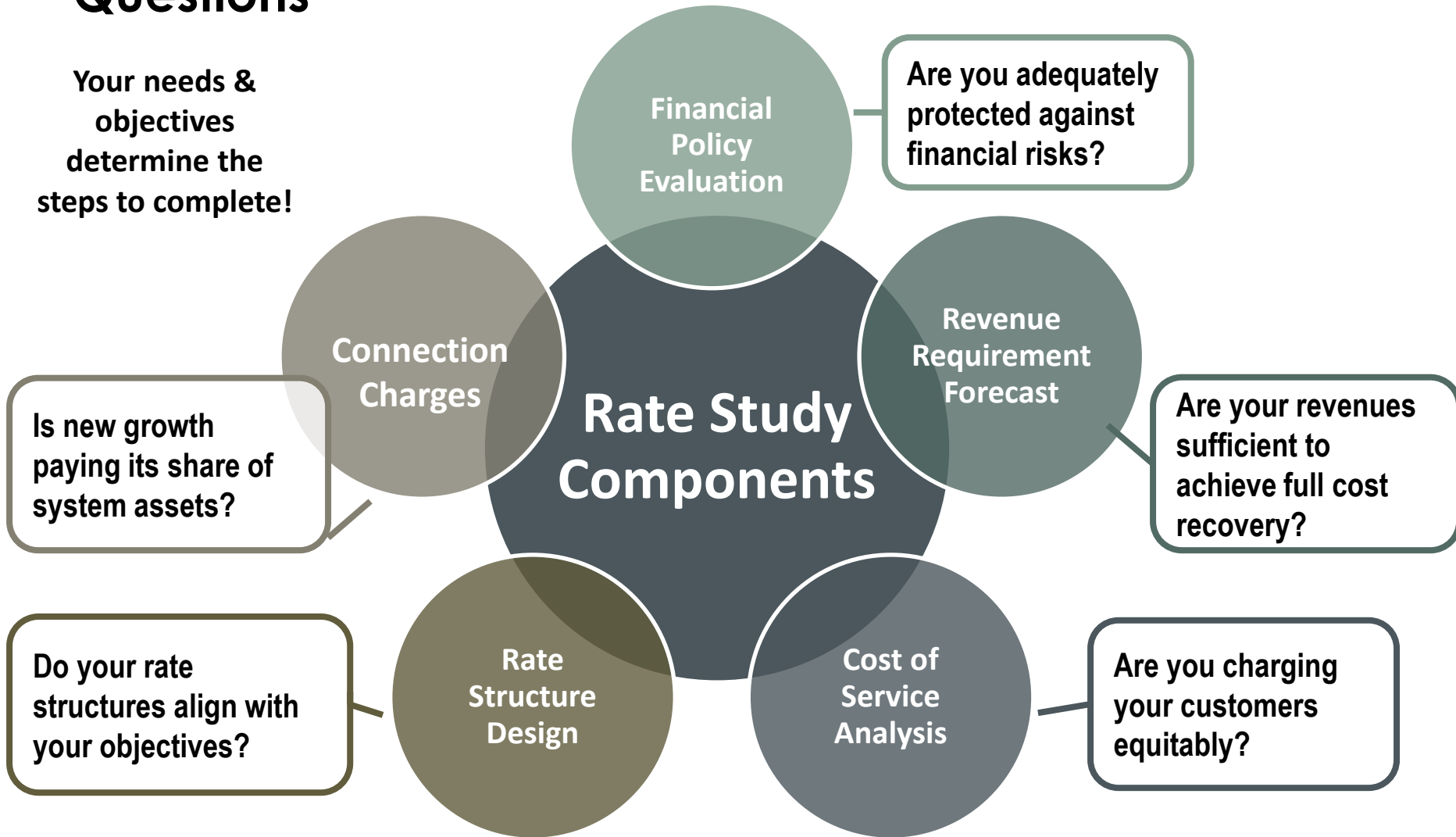
Whidbey Island Water Systems Association

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Presented by Karyn Johnson

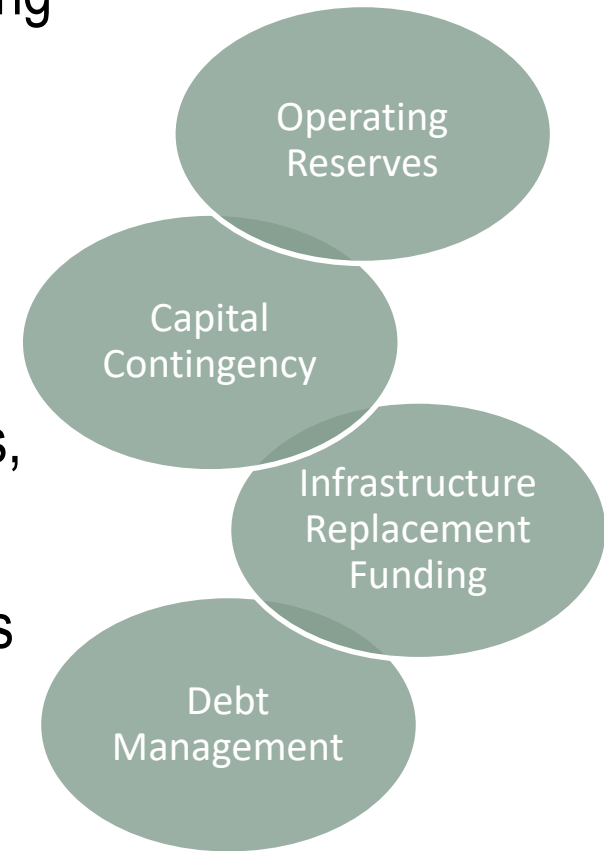
Rate and Fee Study Components Address Key Questions

Your needs & objectives determine the steps to complete!



Financial Policies: Overview

- Establishes the foundation for financial budgeting and performance
- Facilitates an appropriate segregation of resources, ensuring they are used for their intended purpose
- Improves ability to weather financial disruptions, allowing rates to be less conservatively set
- Identifies “needs-based” uses for cash reserves
- Offers guidance and consistency with financial management and planning decisions
- Stabilizes rates over time



Cash Reserves

Operating Working Capital

- Covers temporary cash flow deficiencies due to variations in short-term revenue and expense cycles
- Benchmark: 60 to 120 days of annual O&M expense

Rate Stabilization Reserve

- Protects against unexpected multi-year revenue fluctuations
- Benchmark: 5-25% of rate revenues

Capital Reserve

- Provides a source of funding for unexpected capital needs
- Benchmarks: 1-2% of original cost of system assets; rolling year average of capital spending; critical equipment cost

Debt Reserves

- Comply with debt covenants; protects against default risk
- Benchmarks: per covenants; commonly set equal to average annual or maximum annual debt service

Debt Management

Infrastructure Replacement Funding

- Regular annual funding from rates for system replacement
- Benchmarks: depreciation expense, asset replacement studies; targeted funding approach

Debt vs. Pay-As-You Go Capital Funding

- Intergenerational equity of funding long-lived assets
- Benchmark: debt to fixed assets $\leq 35\% = < 50\%$

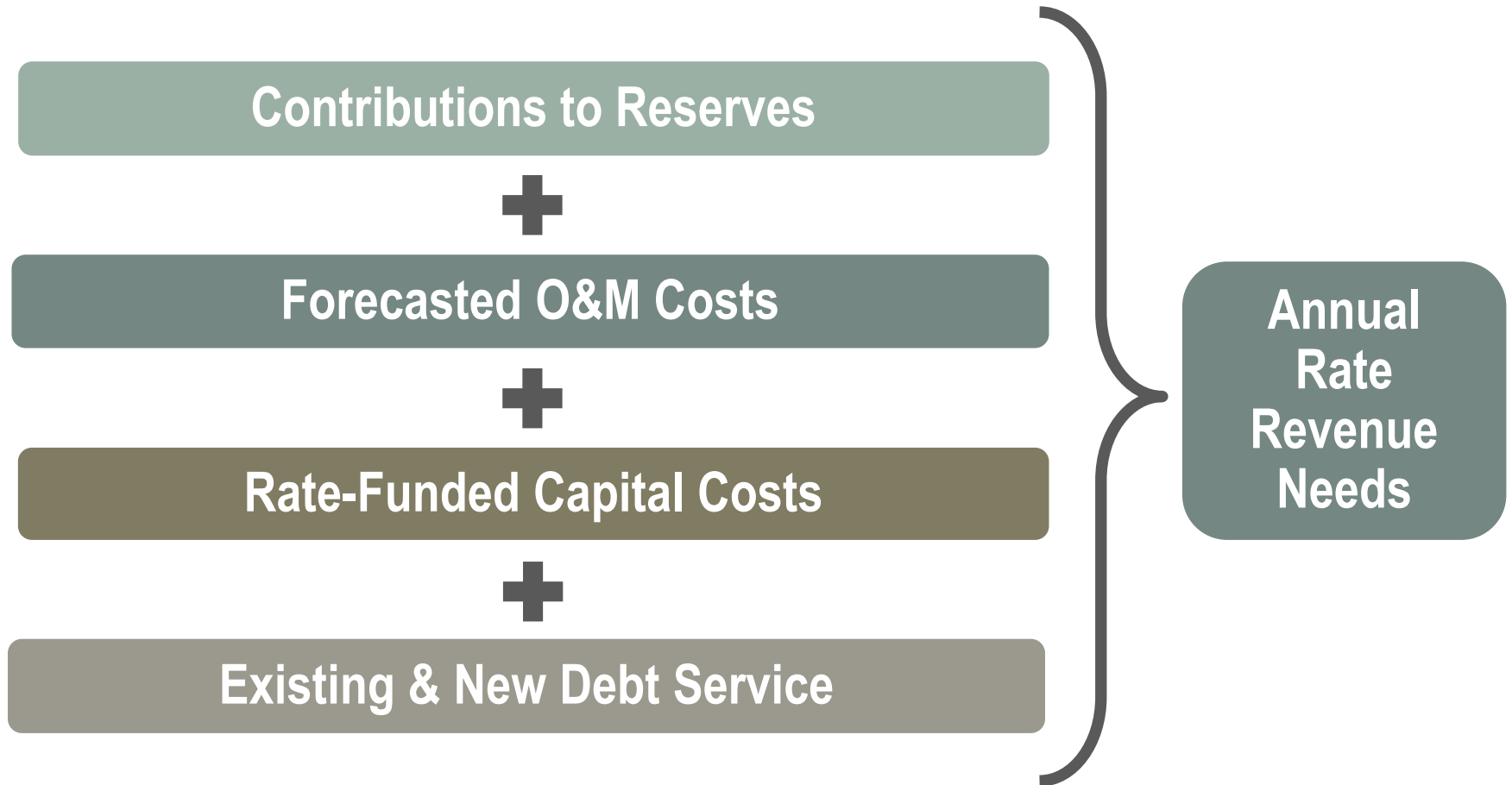
Growth Pays for Growth (Connection charges)

- General facilities charges (GFCs) collected from new customers are a source of revenue for capital funding that helps to offset rate impacts
- Benchmarks: establish charge at maximum allowable level

Debt Service Coverage

- Comply with debt covenants; annual revenues must cover O&M and debt service plus a multiplier on debt service
- Benchmarks: range from 1.25 to 2.0 x annual debt service

How Much Revenue is Needed?



Capital & Operating Cost Distinctions

Capital Infrastructure

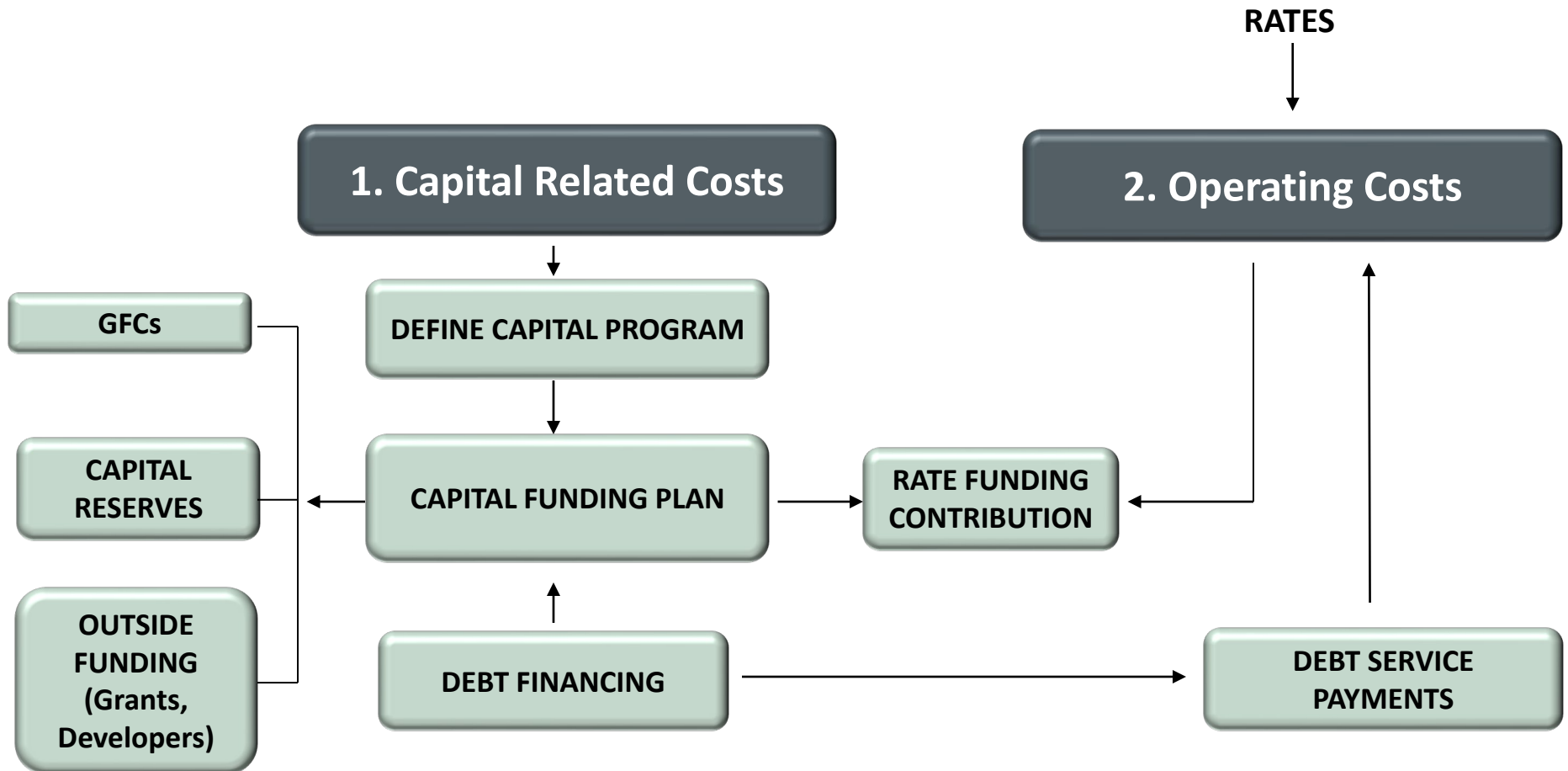
- Large, discrete projects
- Limited time, schedule sensitivity
- Long-term in nature
- Inconsistent, varied spending patterns
- Inconsistent, varied funding sources

Operations & Maintenance

- Regular, ongoing activities
- Highly time & schedule sensitive
- Predicable, steady spending patterns
- Predictable, regular funding source (rates)

Separating operating and capital activities facilitates more accurate forecasting and promotes clarity in financial reporting & rate setting

Interrelationship of Capital & Operating Costs



Capital Funding Options



Cash (pay-as-you-go)

Higher near-term rates

Existing customers pay 100% of costs



Debt Financing

Lowest near-term rates...but ongoing interest cost

Spreads cost between existing and future customers



Hybrid

Cash fund ongoing repair and replacement projects

Debt fund larger upgrade and expansion projects

Forecast Total Costs for Rate Recovery

Operating and Maintenance Costs

- Salaries & benefits, services & supplies, materials & equipment, periodic maintenance, allocated shared costs

Rate-Funded Capital

- Policy-based annual contribution from rates to help fund replacement of infrastructure assets

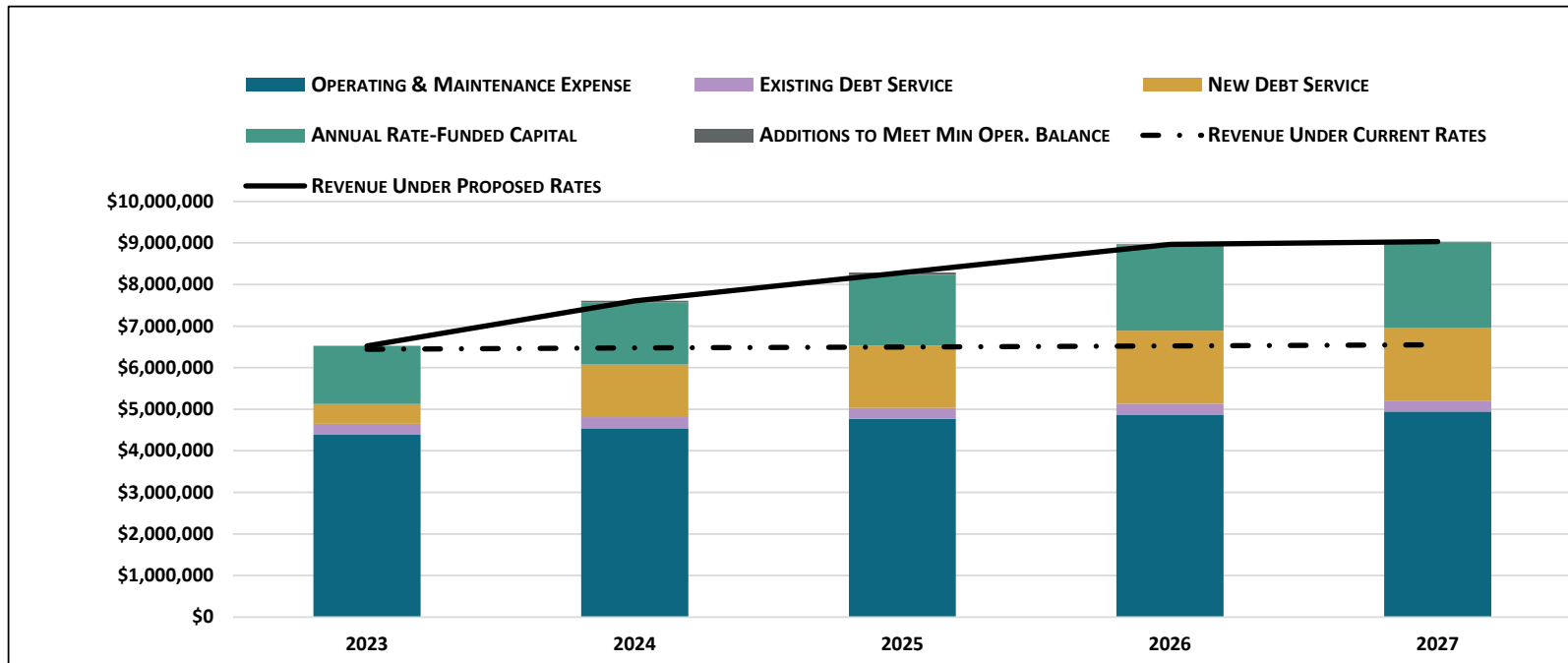
Debt Service Payments

- Existing debt service and projected new debt service from the Capital Funding Plan

Contributions to Operating Reserves

- As needed to meet policy-based minimum operating reserve balance target

Revenue Requirement = Overall Revenue Need



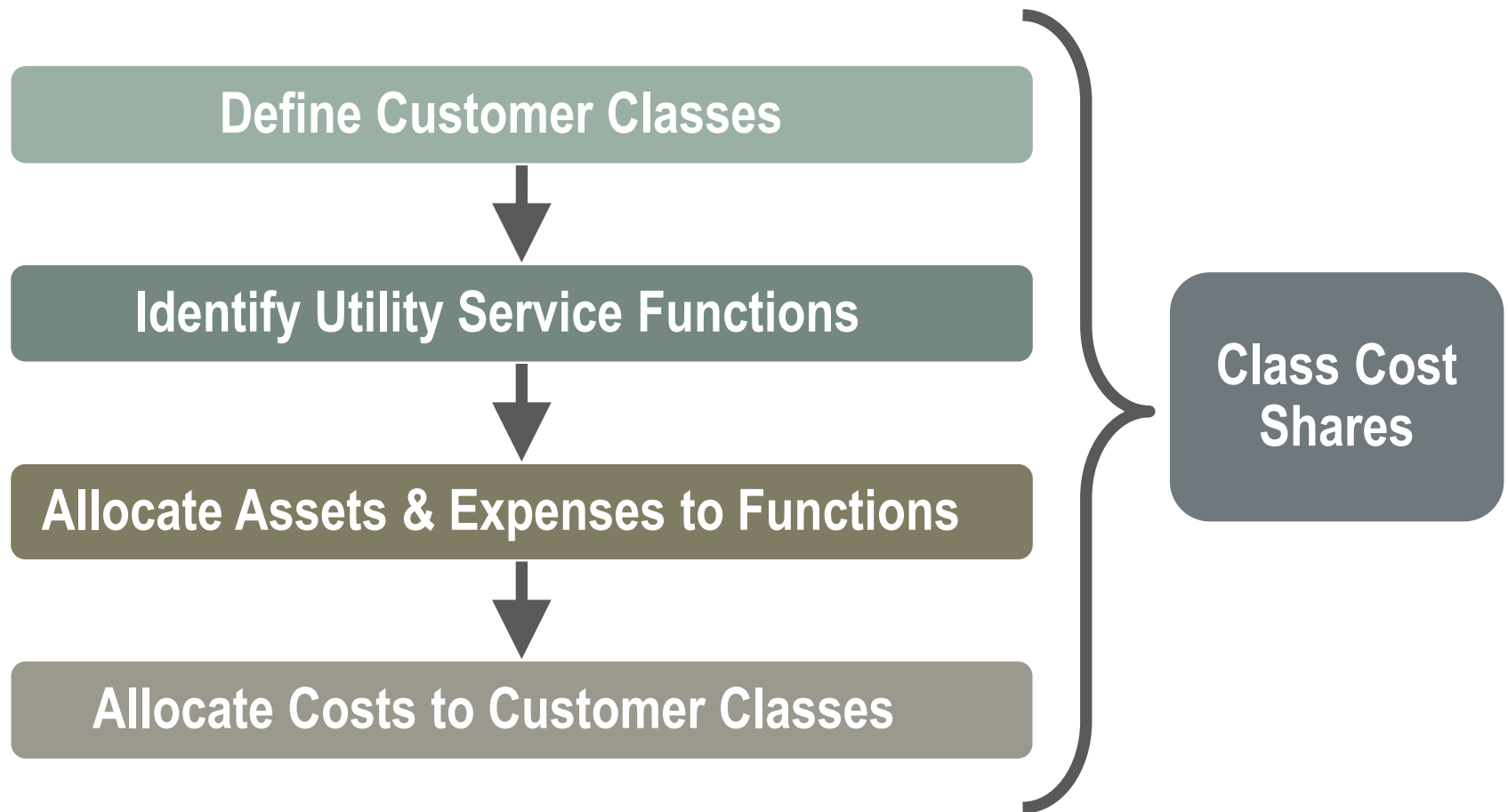
- Identifies total annual financial obligations
- Evaluates sufficiency of existing rates
- Develops annual rate adjustment strategy to cover shortfall

Rate Adjustment Strategy

RATE SMOOTHING		2023	2024	2025	2026	2027
Annual Surplus / (Deficiency)	\$	(79,193)	\$(1,135,192)	\$(1,789,734)	\$(2,444,582)	\$(2,483,120)
Rate Adjustments as Needed		1.37%	17.93%	9.32%	8.46%	8.15%
Cummulative Rate Increase		1.37%	19.54%	30.69%	41.75%	53.30%
Smoothed Rate Adjustments		9.00%	9.00%	9.00%	9.00%	9.00%
Cummulative Rate Increase		9.00%	18.81%	29.50%	41.16%	53.86%

Smooth impact over 2-year period

Are You Charging Your Customers Equitably?



Sample Customer Classes

Single Family Residential (SFR)	Multi-family Residential (MFR)	Commercial/Industrial	Parks, Irrigation & Agricultural	Other
<ul style="list-style-type: none">• Often largest customer group; relatively low usage per unit; high peak demand; lowest fire flow requirement	<ul style="list-style-type: none">• Lower usage per dwelling unit; usually master metered; relatively constant use; fire flow requirement between SFR & commercial	<ul style="list-style-type: none">• Diversity in use per account; relatively constant use; highest fire flow requirement	<ul style="list-style-type: none">• Often smallest customer classes in terms of accounts; majority of use in peak season; no fire flow requirement; economic sensitivity	<ul style="list-style-type: none">• Low-income; governmental; institutional; contract / wholesale service; interruptible service; outside city retail; bulk water

The more diverse the customer base, the more complex cost of service evaluation and rate structure design

Cost of Service = Equity Evaluation

- Revenue requirement indicates the percentage adjustment needed for the utility as a whole
- Cost of service indicates how this adjustment should be distributed to and recovered from each customer class
 - Increases > 9.00% indicate current under cost recovery
 - Increases < 9.00% indicate current over cost recovery

CUSTOMER CLASS	REVENUE AT EXISTING RATES	COST OF SERVICE	INCREASE/ DECREASE
Single-Family	\$ 3,703,108	\$ 4,133,100	11.61%
Multi-Family	810,055	676,275	-16.51%
Commercial	925,777	1,002,987	8.34%
Irrigation	347,166	494,494	42.44%
TOTAL	\$ 5,786,106	\$ 6,306,856	9.00%

Do Rate Structures Align with Objectives?

Objective	Goal(s)	Ranking
Financial Sustainability	Reduce revenue volatility	1
Fairness & Equity	Recover costs equitably from customers without adverse impacts	2
Conservation & Efficiency	Reduce overall or peak water demand	3
Affordability	Keep cost low for basic “lifeline” users	4
Administrative Efficiency	Ease of administration and compatibility with billing system	5

Rate Design = Revenue Collection

Fixed Charges
\$ per meter equivalent

Addresses revenue stability

Typically recovers costs for...

- Customer/account servicing
- Meters & services repair/maintenance
- Fire protection services
- Portion of peak demand

Volume Charges
\$ per unit of water

Addresses equity & conservation

Typically recovers costs for...

- Base demand (average annual usage)
- Portion of peak demand

Guideline for cost recovery = 30% - 40% fixed charges / 60% -70% volume charges
Often higher fixed charge portion for small systems or systems experiencing seasonal influx of tourists; balance with prioritized goals

Example Rate Structure Options

Fixed Charges

- Fixed charge per account (unmetered systems)
- Fixed charge increasing by size of meter (most common)
- Can be same fixed charge for all customer classes or can be designed by customer class
- Can include usage allowance in fixed charge

Volume Charges

- Uniform volume rate (same unit cost for all customer classes)
- Class-specific single block rate (unit cost varies by customer class)
- Increasing/tiered block charges (unit cost increases as usage increases)
- Seasonal rates (unit cost varies between winter/summer)

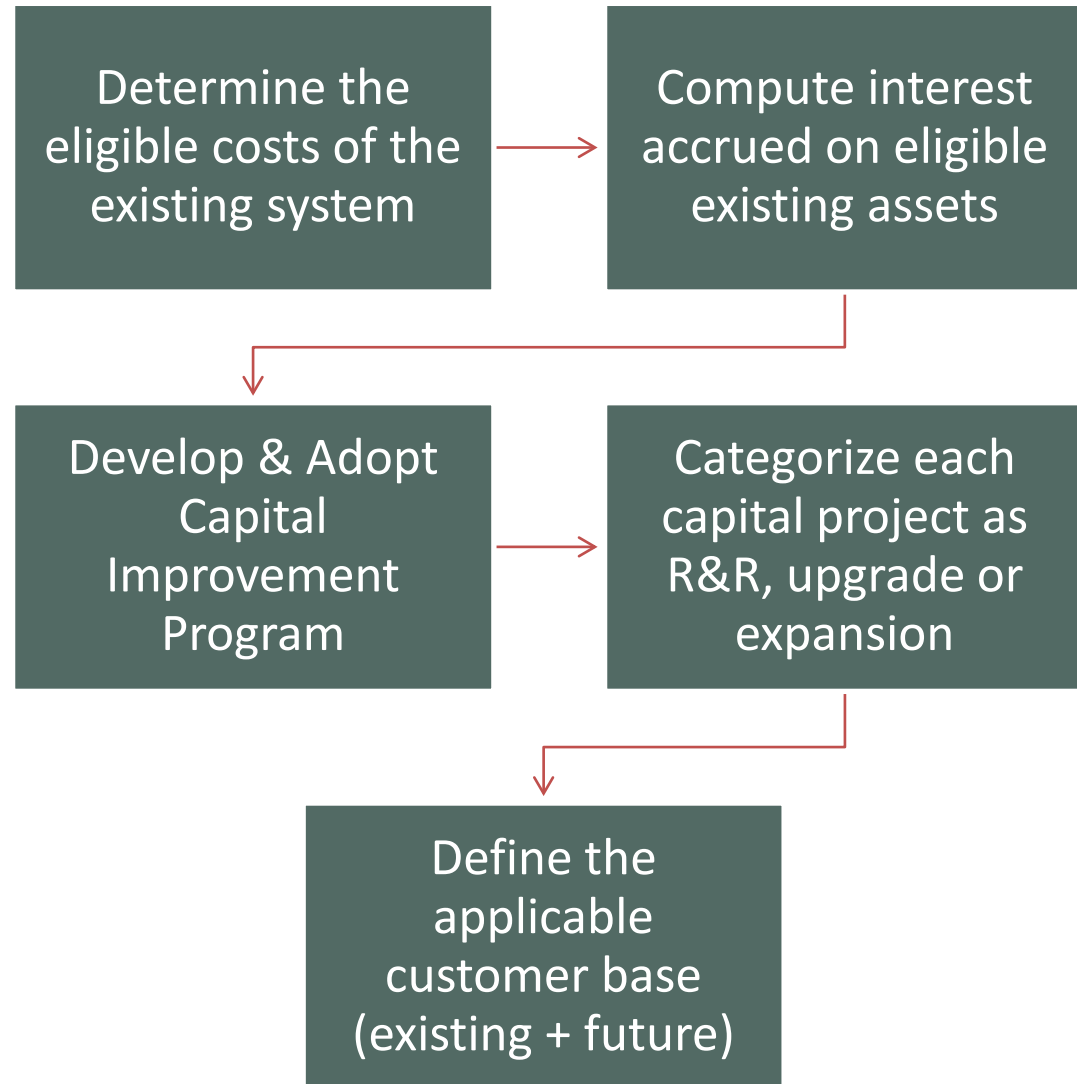
Selection based on prioritized goals; customer demographics; and available data

General Facilities Charges (GFC)

- A GFC is a form of connection charge imposed on new development (or redevelopment) as a condition of service
 - Intended to recover a pro rata share of system costs from new growth demands
 - Provides equity between existing and future customers
 - GFC revenue can be used to pay for capital projects or to pay debt service incurred to fund capital projects...but cannot be used to pay operational costs
- Authorized and guided by:
 - RCW 57.08.005 (Districts)
 - RCW 35.92.025 (Cities)

GFC Calculation

- $GFC = \frac{\text{Eligible Existing System Costs} + \text{Eligible Future System Costs}}{\text{Applicable Customer Base}}$
- Data Needs
 - Detail listing of plant assets (original cost, purchase dates, contributed assets)
 - Current outstanding debt principal
 - Adopted 5 -10-year Capital Program
 - Existing and projected customer base (Water System Plan)



GFC: Defining Eligible Costs

What can it include?

- Original cost of existing assets
- Interest accrued on assets (up to 10 years)
- Capital Improvement Program (current day \$)

What should it exclude?

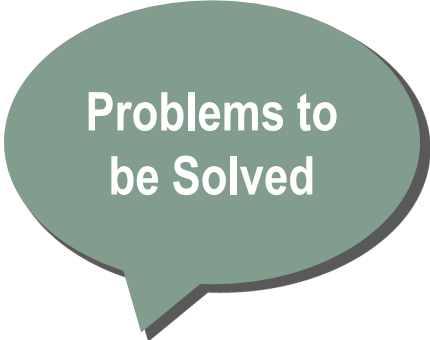
- Assets funded by external sources (grants, developers)
- Local facilities paid for through other charges
- Outstanding debt principal (net of cash balances)
- Provision for retirement of existing assets

Key Take Aways

- No one strategy meets all utility objectives equally, and not all objectives are valued the same by the utility or its customers; requires an appropriate balance
- Identifying your unique goals and challenges guides your level of analysis and rate structure choices
- Understanding the outcome of each rate study component can help you focus on policies, strategies, and rate structures that align with your priorities and community values



Sensitivities
and Priorities



Problems to
be Solved



Customer
Demographics



**Karyn Johnson, Owner
KLJ Financial Consulting**

**Contact:
425.749.6030
KarynLJohnson@outlook.com**

